



PRESS RELEASE

MEGGLE AG

Acquisition of dairy Ferlat sh.p.k. in Albania

Wasserburg am Inn, August 10, 2010

MEGGLE Eastern Europe Ltd. became in this days officially enriched for one more member – Albanian dairy Ferlat sh.p.k. with a headquarters situated in Rhogozine.

On the July 28th 2010 through signature from both sides, MEGGLE became a 100% owner of the largest Albanian dairy.

The Dairy Ferlat sh.p.k. is the largest dairy in Albania, located in Tirana province, what makes its geographical and logistic position an ideal activity centre of MEGGLE Group in South-Eastern Europe. With something over 10.000 Litre purchased raw milk in one day, Ferlat posses tremendous growth and capacity enlargement potential, especially regarding the fact, that it disposes with even 57% of market share in product group consumer milk.

The holding group MEGGLE has a tradition of milk producing over 130 years and is now in ownership of a third generation family MEGGLE, Josef Anton Meggle. Founded in 1887 as a little cheese factory, MEGGLE is now a firm with over 40 subsidiaries all over the world, more than 600 Mio € yearly turnover and around 2.000 employees. As a company policy declares "Geared towards expansion and committed to tradition" – MEGGLE never loses sight of its roots but spreads branches to every corner of the earth.

MEGGLE Eastern Europe Ltd. started its East Europe activities more than 20 years ago, right after the Fall of the Iron Curtain. Today it contains 4 production sites and even 8 own sales companies as well as more distributors. The focus in all production subsidiaries is put on white assortment, partially adjusted to the customer habits in individual countries, but always presents well known MEGGLE product palette – fresh and long-life milk, fresh cheese, yoghurts, cream and butter – with high quality standards.

Next to production facilities in Croatia, Bosnia and Herzegovina, Bulgaria and Slovakia, all in close neighbourhood of Albania, the new MEGGLE - dairy in Albania will certainly contribute to the strategic positioning of the MEGGLE Group as well as an increase of the Group's market shares in the entire region and an extension of the assortment offer with the Brand MEGGLE but also with the Brand Fast, well known in Albania.



Editor: Sanja Sijanec, Public Relations MEGGLE Hrvatska d.o.o.

Abdruck frei – Beleg erbeten an

MEGGLE AG

Johannes Friedrich – Pressesprecher

Megglestraße 6-12

83512 Wasserburg am Inn

Tel: +49/ 8071/ 73-221

Fax: +49/ 8071/ 73-500

Mail: johannes.friedrich@meggle.de

www.meggle-group.com